

FRAGILE X CONFERENCE

Cincinnati, Ohio  July 11-15 2018

Sponsorship & Exhibitor Prospectus and Advertising Opportunities

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nxf FRAGILE X CONFERENCE

**Sponsorship of the 16th
Fragile X Conference (FXC)
connects organizations directly
with members of the Fragile X
community and signifies
a strong commitment to
improve the lives of
individuals and families
living with Fragile X.**

Sponsorship

The NFXF Conference provides corporate and non-profit partners with the opportunity to be recognized for their contributions in support of the Fragile X community. When you lend your sponsorship support to the National Fragile X Foundation (NFXF), you are partnering with an organization recognized worldwide for the programs, services, and support it provides to over one million Americans living with Fragile X.

This unique event provides sponsors with an enthusiastic audience of individuals living with FX, family members, scientists, researchers, physicians, health care professionals, service providers, government officials, leaders from related industries, educators, and other stakeholders interested in the progress being made in the Fragile X field. Launched soon after the NFXF was founded in 1984, the biennial conferences have been dedicated to presenting a comprehensive perspective on all topics that impact the Fragile X community: scientific research progress, medical advancements, legislative activities, clinical trial opportunities, issues across the lifespan, education, treatments, and intervention.



Take advantage of these great opportunities to best reach our anticipated audience of **1,000 members** from the Fragile X community!

Hyatt Regency Cincinnati
151 West Fifth Street
Cincinnati, OH 45202
(513) 579-1234

Cincinnati.hyatt.com



Sponsorship Levels

	Presenting \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Partner \$1,000	Friend \$500
Welcome Reception	X	X	X	X	X	X	X
Exhibitor Hall	X	X	X	X	X	X	X
Registration Check-In	X	X	X	X	X	X	X
General Sessions and Group Meals	X	X	X	X	X	X	X
Table Recognition	VIP	VIP	X				
Conference Webpage	Logo	Logo	Logo	Logo	Logo	Name	Name
Conference & Auction Mobile Apps	X	X	X	X	X	X	
Program	Back Cover/ Full Page	Full Page	Half Page	Half Page	Quarter Page	Business Card Size	Business Card Size
Attendee Tote Insert	X	X	X	X	X	X	X
T-shirt	Logo	Logo	Logo	Logo	Logo		
Conference Registration (Individual)	4	2	2				
Reserved Table at Banquet*	X	X					
<i>Banquet Dinner Tickets (July 14)</i>	10	4	2				

* Tables seat 10. You may invite guests, but free tickets are not provided for additional guests.

Targeted Sponsorship Opportunities

The National Fragile X Foundation offers unique sponsorship opportunities to support conference venue areas and programs. Please contact Kimberly Powell, Development Manager, at Kimberly@fragilex.org for more information about sponsoring these specific areas.

Apply

Sponsor applications will be available online at fragilex.org beginning January 1, 2018. To reserve your desired sponsorship level in advance and to receive the full benefits please contact Kimberly Powell. Please submit your payment no later than **April 29, 2018**.

Logos & Artwork

Logos in high resolution (300 dpi) **png** or **eps** format must be included with your application.

Please submit all press-ready ad artwork in high resolution (300 dpi) **pdf** or **jpg** format no later than **May 1, 2018**.

Questions?

Contact **Kimberly Powell**
Development Manager, NFXF

kimberly@fragilex.org 202-747-6209



Advertiser Information

To enhance your organization’s visibility during the NFXF 16th Fragile X Conference, we offer the following limited availability advertising space options in the program. All designs must be approved by the NFXF.

Program Advertising

<u>Ad Location</u>	<u>Ad Size</u>	<u>Quantity Available</u>	<u>Rate</u>
Full Two-Page Centerfold*	Full two-page centerfold (15" x 10"), full-color ad	1	\$1,500
Inside Front Cover*	Full-page (7.5" x 10"), full-color ad	1	\$750
Inside Back Cover*	Full-page (7.5" x 10"), full-color ad	1	\$750
Full-Page Ad	Full-page (7.5" x 10"), full-color ad	5	\$500
Half-Page Ad	Half-page (7.5" x 4.75"), full-color ad	10	\$300
Quarter-Page Ad	Quarter-page (3.75" x 2.5"), full-color ad	16	\$200

**Ad space is awarded on a first-received, first-served basis for these three opportunities.*

Banner Advertising

There is space for 6 commercial banners to hang in the conference Welcome and Registration Area.

Space Rate is \$1000

Maximum 6 ft. banner with grommets. Banner must be provided by advertiser.

Advertising Art Specifications

All ad layouts must be provided in industry-standard print media format—**CMYK, high resolution (300 dpi) pdf or jpg.**

NO Microsoft Word or Publisher files will be accepted.

Send via email to: kimberly@fragilex.org

Ad deadline: May 1, 2018

NEW! Email Advertising

Advertise directly to Fragile X Conference Attendees

The NFXF has custom ad space available in our e-mail blasts to Conference attendees, including everything from text to fully designed banners. Pricing varies with size, design options and frequency. Contact Kimberly@fragilex.org for more details and to work out a custom package.

Exhibitor Information

The NFXF Fragile X Conference has an outstanding reputation in the Fragile X medical, educational, and family support communities. The broad scope of topics addressed in the conference program attracts a wide spectrum of professors, pediatricians, developmental pediatricians, neurologists, OB/GYNs, molecular biologists and researchers, clinicians, genetic counselors, educators, speech pathologists, occupational therapists, teachers, nurses, and families associated with all three Fragile X disorders – Fragile X syndrome, Fragile X-associated tremor ataxia syndrome (FXTAS) and Fragile X-associated primary ovarian insufficiency (FXPOI).

As an exhibitor, you will have almost three full days to showcase your staff, services and/or research opportunities, and you will be able to interact with the nearly 1000 parents, research and treatment professionals and leaders in attendance.

Commercial Exhibitor

<u>Booth Type</u>	<u>Booth/Table Size</u>	<u>Quantity</u>	<u>Individual Conference Registration</u>	<u>Cost</u>
Support	150 sq. ft. Booth	1	3	\$5,000
Awareness	75 sq. ft. Booth	1	2	\$3,500
Research	6' x 30" Table	2	1	\$2,500
Advocacy	6' x 30" Table	1	0	\$1,500



PLEASE NOTE: Individual conference registrations associated with exhibitor levels as detailed above are for one individual and allow that individual the opportunity to attend sessions and Saturday banquet dinner. Additional exhibitor passes may be purchased at a discounted rate.

Nonprofit Exhibitor

<u>Booth Type</u>	<u>Booth/Table Size</u>	<u>Quantity</u>	<u>Individual Conference Registration</u>	<u>Cost</u>
Education	6' x 30" Tables	2	0	\$1000
Community	6' x 30" Table	1	0	\$750



PLEASE NOTE: Nonprofit exhibitor passes do not include conference registrations and do not include session attendance or banquet dinner tickets but you may purchase additional exhibitor passes at a discounted rate.

Additional Exhibitor Passes

\$450 per person*

Each additional exhibitor pass purchased includes one conference registration; allowing one individual the opportunity to attend sessions and the Saturday banquet dinner. *Subject to regular and late fee increases: on 5/15 price will increase to \$525 and to \$675 on 6/13

In exchange for your generous support, you will receive a benefits package that includes:

- Booth or table top exhibit space placed in the conference exhibit hall.
- Listing on signage in the reception area and exhibitor area.
- Link on conference exhibitor page to your company or organization's website.
- Listing in the conference program.
- All exhibitors are welcome to attend the Kick-Off Reception, Wednesday, July 11, 2018,

Please note: Exhibitor space is available on a first-come, first-serve basis and is limited to a maximum of 24 exhibitors.

Exhibitor Information

Exhibit Hall Schedule

Wednesday, July 11	6 AM - 2 PM	Exhibitor Setup
Wednesday, July 11	3:30 PM - 5 PM	Conference Welcome and Kick-off Reception, Open to all participants
Thursday, July 12	8 AM - 5 PM	Open to all participants; all exhibit spaces must be staffed
Friday, July 13	8 AM - 5 PM	Open to all participants; all exhibit spaces must be staffed
Saturday, July 14	8 AM - 2 PM	Open to all participants; all exhibit spaces must be staffed

All exhibit displays and materials must be completely removed no later than 3:00 PM Saturday, July 14.

Exclusive Online Opportunity

Have products or services that would benefit families living with Fragile X but can't attend the conference?

We would like to offer you the opportunity to become a online

COMMERCIAL EXHIBITOR

Benefits to include:

Conference webpage designated solely for online exhibitors to include company logo with a direct link to merchandise sale page.

Quarter-page ad in Conference Program.

Cost:

\$500 plus 20% of all proceeds sold July 11-29, 2018

For more information:

Contact kimberly@fragilex.org

FROM PAST EXHIBITOR:

"The opportunity to explain our project first-hand is always very satisfying and successful."

FROM PARENT:

"Recommendations I receive direct from other parents on products that have worked well for them throughout their Fragile X journey are a resource I can't get anywhere else. Having them all in one place and a portion of proceeds benefitting the NFXF is icing on the cake."

Questions?

Contact Kimberly Powell, Fundraising Events Manager
kimberly@fragilex.org · (202) 747—6209

National Fragile X Foundation

1861 International Drive, Ste 200
McLean, VA 22102

2018 Exhibitor Rules & Regulations

PURPOSE OF EXHIBIT

The 16th NFXF Fragile X Conference (hereinafter called SFXC) is sponsored by the National Fragile X Foundation (NFXF). The purpose of the exhibition is to complement SFXC's educational sessions by enabling attendees to see, hear, examine, and question the latest developments in products, equipment and services related to the interest and educational values of SFXC.

ELIGIBILITY

SFXC reserves the right to refuse or revoke at any time, without prior notice, any license of exhibit space to any person or company whose presentation of products or services, promotional material, conduct of affiliated personnel or companies are not, in the sole opinion of SFXC, compatible with the general character and objectives of the SFXC. SFXC shall have sole right and authority to approve the tone, general content, and subject matter of exhibits so that nothing, which may be offensive to the public in the opinion of SFXC, shall be presented at any time.

SELLING RESTRICTIONS

Neither the exhibitors nor their agent's employees, contractors, or anyone connected with, or authorized by the exhibitors, shall conduct or permit sales in the exhibit area of any products other than those indicated on the registration form.

SUBLETTING OF SPACE

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods or services other than those manufactured or sold by them in the regular course of their business and listed on the registration/contract for exhibitor space.

CANCELLATION POLICY

25% of the Exhibitor fee is designated as a non-refundable deposit. Exhibitors must cancel in writing and may receive a refund of 75% of the total fee up to and including June 1, 2018. No refunds after June 1, 2018.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by the SFXC is strictly forbidden, and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by the exhibitor outside of the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by the SFXC. Regulations also apply to all hotels used by the SFXC to house meeting attendees. Signs for SFXC-approved sponsored functions are permitted, but are limited to 1 per hotel and must have prior approval by the NFXF. Signage for product or activity promotion is NOT permitted outside the contracted exhibit space.

SELLING OF PRODUCTS AND SERVICES

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted within the professional nature of the meeting. No signage or advertising of products pricing will be allowed. PRODUCTS FOR SALE MUST BE THE EXHIBITORS' OWN UNALTERED, MARKETED PRODUCTS, AND THE PRODUCTS OR SERVICES MUST BE PERTINENT TO THE ATTENDEES' PROFESSIONAL INTEREST. The SFXC reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

EXHIBIT RENTAL INCLUDES

Booth space, table(s), two chairs and a wastebasket. Exhibit rental does not include drayage, decoration, labor, electrical or internet services. Arrangements for these services must be arranged directly with the Hyatt Regency Cincinnati. Please contact linda@fragilex.org should you need to make arrangements.

SHIPPING OF PACKAGES

The hotel will refuse any packages delivered C.O.D. and will not notify the shipper. Any packages delivered with COD will be forwarded to the exhibitor/sponsor for payment.

To ensure proper delivery time for your event, please schedule your package to be delivered to the hotel one or more days prior to the start of your event.

Shipments will be stored at no additional charge up to 3 days in advance of the conference start date.

Exhibitors are responsible for all shipping charges to and from the hotel. Shipping charges billed to the NFXF will be forwarded to the exhibitor for payment.

SHIPMENTS FOR INDIVIDUAL GUESTS:

Affix label with the following information in addition to the airbill

ATTN: Emily Zetterberg, Event Planning Manager

Hyatt Regency Cincinnati

HOLD FOR GUEST: (Guest Name) (Arrival Date) (Guest Cell Number)

National Fragile X Conference

151 West Fifth Street

Cincinnati, Ohio 45202

BOOTH ACTIVITY

Demonstrations or live interviews must be confined to the limits of the space contracted. Special promotional activity must have prior SFXC written permission and must be contained within the space contracted. Audiovisual and other sound effects must be regulated so that neighboring exhibits are not disturbed. The SFXC Exhibit Manager reserves the right to determine at what point sound interferes with others and must be discontinued. Food products may not be distributed unless they are products being promoted at the display or they are used to demonstrate the company's product(s). Any exception to this policy must be approved by the SFXC prior to the exhibition. Please submit any intent to distribute premiums, novelty items or food products in writing by June 1, 2018. See food & drug administration compliance information below. Live performance of any kind is strictly prohibited. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. This prohibition extends to the members of the medical or lay press. Booth personnel should notify the Exhibit Manager if they are being photographed/videotaped without permission.

GIVEAWAYS

The American Medical Association has adopted guidelines governing gifts to physicians from industry. These guidelines have been endorsed by the SFXC and other medical organizations and by the Pharmaceutical Manufacturing Association. Novelty gifts or souvenirs not manufactured by the exhibiting company must be submitted to the SFXC for review. These premiums should be items that can be used during the meeting or in the professional activities of the attendee. Please submit in writing any intent to distribute premiums, novelty items or food products no later than June 1, 2018 to linda@fragilex.org. The SFXC may withhold or withdraw permission to distribute souvenirs, advertising, or other materials it considers objectionable. Exhibitors may not distribute stick-on emblems, buttons, unofficial badges, or company nameplates. No balloons may be used as display decoration or inflated to distribute to visitors of a display. (Popping balloons may be especially frightening to children with Fragile X syndrome.)

EDUCATION EVENTS IN EXHIBIT BOOTHS

Continuing medical education (CME)-accredited education cannot be offered on the exhibit floor. Exhibiting companies must inform the SFXC, in writing, of all educational events offered in their booths. Notification letters

must include a description of the event, identifying format, content, dates, time, and names of physicians involved in the delivery of the educational event. The notice must be sent to the NFXF, no later than June 1, 2018. Signage in booths must include the following wording: This event is not a part of the SFXC program and is not approved for Category 1 CME Credit. Companies are advised to reference FDA guidelines.

EXHIBITOR SPONSORED ANCILLARY EVENTS

The SFXC must be informed if you are planning an ancillary function during the meeting. A description of the event must be submitted in writing and approved by the SFXC. Activities cannot take place during any of the SFXC educational program hours.

FOOD AND DRUG ADMINISTRATION COMPLIANCE

All products that are not FDA approved for a particular use in humans or which are not commercially available in the United States will be permitted to be exhibited only when accompanied by the appropriate signs that indicate the product or device's FDA clearance status. The following are samples of signs that should be displayed:

This drug/device is not cleared by the FDA for distribution in the United States.

This drug/device is intended to be used in the United States as described in the product's labeling.

Signs must be easily visible and placed near the drug or device, and on any graphics depicting the drug or device. Exhibitors are cautioned about the FDA's prohibition of promoting drugs or devices that are cleared for marketing for unapproved uses. Requests for information and guidance can be obtained at www.fda.gov/cder.

PATIENT/SUBJECT RECRUITMENT

Exhibitors who intend to recruit patients or other individuals for the purpose of inclusion in any database for the purposes of clinical or research follow-up must submit an email request to the NFXF by June 1, 2018 to linda@fragilex.org. The request must provide the following: A brief description regarding the nature of the recruitment, types of data captured, who will have access to the data, how the data could be used in the future, and verification that an informed consent process will be conducted. All exhibitors conducting recruitment activities must abide by federal and state privacy laws protecting the confidentiality of any data collected. The NFXF will respond to requests within 3 days of receipt. Exhibitors conducting recruitment activities must agree to provide each potential subject with an "FXCRC Future Contact Form." These forms will be provided to all approved exhibitors at the conference.

INSTALLATION OF EXHIBITS

All exhibits must be fully installed and ready for review by 8:00 AM on Thursday, July 12, 2018. Any space not claimed or occupied prior to this time, and for which no special arrangements have been made, may be resold or reassigned by SFXC without obligation on the part of SFXC for any refund whatsoever. Special arrangements must be made in writing and confirmed by SFXC.

REMOVAL OF EXHIBITS

To ensure a professional climate and appearance of the entire exhibition areas, no exhibitor will be permitted to remove any materials or parts of any display until 2 PM on Saturday, July 14, 2018. The exhibitor must have all exhibit material removed no later than 3:00 PM Saturday July 14, 2018. ***Exhibitors are responsible for all shipping charges to and from the hotel. Shipping charges billed to the NFXF will be forwarded to the exhibitor for payment.***

PROHIBITION OF CHILDREN ON EXHIBIT FLOOR DURING INSTALLATION & REMOVAL HOURS

For their own safety and protection, children are not permitted on the exhibit floor during installation and dismantle hours. Children will only be permitted in the exhibit hall during exhibiting hours.

INDEPENDENT CONTRACTORS

So that insurance coverage can be verified and access to the exhibit hall authorized, exhibitors must notify SFXC if a contractor not included in the Online Exhibitor Service Manual will be servicing the exhibit. This includes exhibit designers and builders, audiovisual and computer suppliers, florists, security firms, photographers, etc. All SFXC rules and deadlines apply.

ADDITIONAL SERVICE CONTRACTOR

Any requests or needs of the exhibitor outside of this agreement must be arranged for separately with the hotel. Please contact linda@fragilex.org should you need to make additional arrangements.

FIRE REGULATIONS

Exhibits must, at all times, meet the city and hotel fire regulations, and be safe to the public in the opinion of SFXC. Exhibits may be inspected by the Fire Marshal prior to the opening, and during, the event.

CHARACTER OF EXHIBITS

No exhibit will be permitted to interfere with another exhibit. Exhibitors must obtain written permission from SFXC for any display larger than the agreed upon size reserved. Booth personnel and demonstrations shall be confined to the exhibitor's booth space. Representatives may be attired to reflect the company's image but must maintain the professional climate of the SFXC. No exhibit shall contain anything that, in the opinion of SFXC, may cause a health or safety hazard.

INSURANCE

All property of the exhibitor is understood to remain under exhibitor's custody and control in transit to and from or within the confines of and during the conference and its facility. SFXC does not, and will not, maintain any insurance covering the exhibitor's property.

LIABILITY

Exhibitor agrees to protect and hold forever harmless SFXC and its members, representatives and employees for any injury, loss or damage that may occur to the exhibitor or the exhibitor's employees, property, attendees and invitees from any cause whatsoever. By signing this registration/contract, the exhibitor assumes all such risks and expressly releases SFXC and its associates from any and all such injury, loss and damage.

HOTEL LIABILITY

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Hyatt Regency Cincinnati, its owners or manager, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, Hyatt Regency Cincinnati, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

INTERPRETATION AND ENFORCEMENT

These rules and regulations become part of the contract between the exhibitor and SFXC upon signing the same. SFXC reserves the full right and power of interpretation and enforcement and may amend them at any time. All matters in question not covered herein are subject to the decision of SFXC and all decisions so made shall be binding on all parties affected by them, as by the original rules and regulations. Exhibitors or their representatives who fail to observe these conditions of contract or who in the opinion of SFXC conduct themselves unethically may be immediately dismissed from the exhibit area without refund or appeal.



APPLICATION

SPONSORSHIP, EXHIBITOR AND/OR ADVERTISING

Please complete all sections of this application, sign and return it to kimberly@fragilex.org
Payment Instructions on page 3. Please make checks payable to NFXF and mail with application to
NFXF · 1861 International Drive · McLean, VA 22102

KEY CONTACT INFORMATION: This person is the primary contact for all correspondence.

Contact Name and Title: _____

Company/Organization: _____

Contact Phone: _____ Contact Fax: _____

Contact Email: _____

Company Address/City/State/Zip: _____

SPONSORSHIP LEVEL: Please indicate the SPONSORSHIP level for which you are committing

- | | | | | | |
|-------------------------------------|----------|----------------------------------|----------|--------------------------------------|-------|
| <input type="checkbox"/> Presenting | \$50,000 | <input type="checkbox"/> Silver | \$10,000 | <input type="checkbox"/> Friend | \$500 |
| <input type="checkbox"/> Platinum | \$25,000 | <input type="checkbox"/> Bronze | \$5,000 | | |
| <input type="checkbox"/> Gold | \$15,000 | <input type="checkbox"/> Partner | \$1,000 | TOTAL SPONSOR LEVEL: \$ _____ | |

Name as it should appear for any entitled recognition opportunities:

Please check all that apply for your sponsorship level:

- We will be providing ad artwork for the conference program as detailed by our sponsorship level
- We will be providing logo for inclusion on T-shirt and other recognition areas as detailed by our sponsorship level
- We will be providing an insert or promotional product for the attendee tote
- We will be participating at the Exhibitor Hall as detailed by our sponsorship level. *Please specify any requirements for electricity in exhibit space. Internet access and associated fees must be arranged directly with hotel A/V contractor.*

We will be purchasing advertising opportunities in addition to what is detailed as a benefit of our sponsorship. *See next page.*

CONFERENCE REGISTRATION INFORMATION: Please indicate conference registration attendee names for printed name badges

- | | |
|---|----------|
| | 1. _____ |
| Platinum and Gold sponsorships includes 2 registrations | 2. _____ |
| | 3. _____ |
| Presenting Sponsor includes 4 individual registrations | 4. _____ |



The National Fragile X Foundation is a 501 (c)3 nonprofit charitable organization. Tax ID # 84-0960471
1861 International Drive · Suite 200 · McLean, VA 22102 · fragilex.org
Questions? Contact Kimberly Powell at kimberly@fragilex.org or 202-747-6209

CONTACT NAME : _____ Company/Organization: _____

ADVERTISING: Please indicate the AD SIZE for which you are applying. Advertising space is included in some sponsorship levels.

- | | | |
|---|--|--|
| <input type="checkbox"/> Full Two-Page Centerfold \$1,500 | <input type="checkbox"/> Half-Page Ad \$300 | <input type="checkbox"/> Banner Space \$1000 |
| <input type="checkbox"/> Inside Front/Back Cover \$750 | <input type="checkbox"/> Quarter-Page Ad \$200 | <input type="checkbox"/> Interested in Custom Email Advertising Pkg. |
| <input type="checkbox"/> Full-Page Ad \$500 | TOTAL ADVERTISING FEE: _____ | |

EXHIBITOR LEVEL: Please indicate the EXHIBITOR level for which you are applying. Exhibitor space included in some sponsor levels.

- | | | |
|--|--|---|
| Commercial Exhibitor | Nonprofit Exhibitor | ONLINE ONLY Commercial Exhibitor |
| <input type="checkbox"/> Support \$5,000 | <input type="checkbox"/> Education \$1,000 | <input type="checkbox"/> Online Exhibitor \$500 |
| <input type="checkbox"/> Awareness \$3,500 | <input type="checkbox"/> Community \$750 | <i>plus 20% of proceeds thru site due 30 days after event close</i> |
| <input type="checkbox"/> Research \$2,500 | | |
| <input type="checkbox"/> Advocacy \$1,500 | | |
| | | <input type="checkbox"/> <u>Additional Exhibitor Pass(es)</u> |
| | | _____ @ \$450 each = \$_____ by 5/14/18 |
| | | _____ @ \$525 each = \$_____ 5/15/18—6/12/18 |
| | | _____ @ \$675 each = \$_____ 6/13/18— 7/15/18 |
| | | TOTAL EXHIBITOR FEE: \$ _____ |

Exhibitor Sales YES NO

Please identify products to be sold: _____
All product(s) subject to NFXF approval

Exhibit Requirements: Please specify requirements for electricity in exhibit space (*internet access fee must be arranged directly with hotel AV contractor*) _____

EXHIBITOR CONFERENCE REGISTRATION INFORMATION: *Please indicate attendee name(s) for printed name badges*

- | | |
|--|----------|
| <i>Chaps Exhibitor level includes 1 registration</i> | 1. _____ |
| <i>Hat Boot Exhibitor level includes 3 registrations</i> | 2. _____ |
| <i>Boot Exhibitor level includes 3 registrations</i> | 3. _____ |

Additional Exhibitor Passes Purchased: *Please indicate attendee name(s) for printed badges*

4. _____

5. _____

ADDITIONAL CONFERENCE SPECIAL EVENT TICKETS: Please indicate amount of tickets needed

Additional Conference Banquet Tickets on Saturday, July 14

_____ Tickets @ \$90 ADULT	\$_____
_____ Tickets @ \$35 CHILD (ages 2-12)	\$_____

These are the EARLY BIRD RATES. Prices increase on 5/15/18 by \$15 and again on 6/13 by an additional \$25

ADDITIONAL TICKET(S) TOTAL: \$ _____

CONTACT NAME : _____ Company/Organization: _____

PLEASE NOTE:

- Completed applications and deposit must be received in the NFXF office no later than April 1, 2018.
- For advance registration purposes (website, conference marketing, etc.) sponsor logos must be received by February 1, 2018
- All artwork, logos, ads and copy in appropriate format are due by May 1, 2018 or by February 1, 2018 for pre-event marketing opportunities
- Submission of the completed application will certify that the 16th NFXF Fragile X Conference rules and regulations are understood and accepted.
- Exhibit space assignments are based on receipt of applications and payments, unless otherwise noted by a specific sponsorship

PAYMENT INFORMATION:

- All fees must be paid by check (payable to the NFXF) or by credit card (VISA, MASTERCARD, AMERICAN EXPRESS)
- Commitment due by April 1, 2018 accompanied by non-refundable deposit equal to 50% of your total fee. **Balance is due by June 1, 2018**

Check Credit Card

Please Make checks payable to NFXF

VISA MASTERCARD AMEX

Sponsor Total	\$
Exhibitor Total	\$
Advertising Total	\$
Additional Event Ticket(s) Total	\$
TOTAL DUE	\$

Credit Card Information

Card Number _____ Exp Date: _____ Code: _____

Name on Card (please print) : _____

Card Billing Address: _____

Authorized Signature: _____

Mail the completed three page application and deposit to:

NFXF 16TH NFXF FRAGILE X CONFERENCE
ATTN: Kimberly Powell
 1861 International Drive
 Ste 200
 McLean, VA 22102

FOR OFFICE USE ONLY:

- Payment Received
- Logo Received
- Ad Copy Received
- Artwork Received